



A select Council of elite young Professionals and Community Leaders 35-50 years of age dedicated to sustaining and engaging in Western culture through the eyes of Western Spirit: Scottsdale's Museum of the West.

THE WSC MISSION: *"We are Western Spirit!" To act as an Ambassador of Western Spirit: Scottsdale's Museum of the West. With passion and purpose, proactively share the spirit of the West throughout our professional and community goals of engagement. Foster camaraderie, awareness, promotion, fundraising, education and unique experiences of true Western Spirit...our culture, heritage and storytelling.*

Western Spirit (WS) Is:

A premier cultural Smithsonian Affiliate institution in Old Town Scottsdale, Arizona established in January 2015. The museum is on the historic grounds of the Loloma Transit Station. With a two-story footprint encompassing 43,000 square feet, and a 12,000 square foot Expansion to feature the renown Eddie Basha collection. The museum showcases the art, culture, and rich history spanning 19 states in the American West, Western Canada, and Mexico. Former Scottsdale Mayor Herb Drinkwater, 1980-1996, together with local leader visionaries who envisioned the museum for years, became a reality through the City of Scottsdale's ownership and operation by The Scottsdale Museum of the West, a non-profit established in 2007.

WS Mission:

Scottsdale's Museum of the West boldly immerses guests in the unique story of the Greater Western region, illuminating the past to better shape our future.

WS Vision:

Scottsdale's Museum of the West celebrates the West and its importance by informing, educating, inspiring, and engaging museum guests. We offer high-quality exhibitions, educational programs, and community outreach addressing regional history, particularly as reflected by the arts and the dynamic cultural exchanges that have marked the transition of the Old West into the New West.

WS Partners:

Western Spirit: Scottsdale's Museum of the West is owned by the City of Scottsdale and managed and operated by Scottsdale Museum of the West, a 501(c)3 nonprofit organization. We rely upon private support including tax-deductible contributions, memberships, exhibition and program sponsorships, and private hosting of events to fund our operation. We work in partnership with Experience Scottsdale.



WESTERN SPIRIT COUNCIL (WSC) ENGAGEMENT

WSC SELECTION: 2025-2026 April 1, 2025 Engage Selection Process

- WSC potential members identified, recommended throughout Arizona.
- Nomination Forms are extended for a formal review by a Western Spirit committee.
- New Council members are selected by a committee at Western Spirit.
- Members are invited based on their exceptional professional and community engagement, philanthropy, success, peer acknowledgement and circles of influence.

WSC VOLUNTEER ROLE: Awareness and fundraising - Time, Talent, Treasure

- A Western Spirit Volunteer liaison in professional and community circles who will proactively engage, promote and participate in guided awareness campaigns and fundraising opportunities under the direction of the department of Advancement.
- Upcoming benchmark events include: Expansion, Basha Collection Opening, Annual Celebrity Series Event, and more.
- Basic WS education and tour sessions will be hosted by the Education and/or Curatorial Departments to familiarize members with WS collections, exhibits, history and storytelling to support our common mission.

WSC TERM: 2-Years

- Members serve a term of 2-years. Each member signs a WSC Membership Pledge Form.
- WSC Leadership Positions: Chair, Vice Chair, Membership and Events Chair are nominated and voted in by Membership every 12 months.
- Members must attend at least 8 of the 12 monthly meetings annually to be considered a member in good standing.
- Annual goal to select 30-40 members to uphold the Council's Mission, Engagement goals.
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WSC ANNUAL GIVE/GET

- Each Member has a \$5,000 annual GIVE/GET (12-month) pledge.
- Various methods of Give/Get; Personal donation(s), ticket sales, sponsorship sales, 3rd party event fundraising referrals, new member referral campaign, corporate referral, grant referral, funding source referrals.
- Quarterly accounting of member Give/Get provided by Membership as update toward meeting annual goal.



WESTERN SPIRIT COUNCIL (WSC)

WSC ENGAGES IN PROFESSIONAL AND COMMUNITY CIRCLES

- Proactively create awareness and engage WS within professional circles as well as with community leaders, events and opportunities to advance goals of **awareness and fundraising** initiatives.

WSC MONTHLY MEETINGS

- Members attend a monthly meeting and/or education sessions at Western Spirit and/or designated locations throughout the year. Leadership sets Agenda items and conducts the monthly meeting. Monthly Meeting Agenda is distributed at least 2-weeks in advance of the monthly meeting date. Additional committee participation or major initiatives may require more than one monthly meeting.

WSC MEMBERSHIP GIFTS

- Members receive a complimentary “Contributing Member” Western Spirit membership.
- Members may utilize Western Spirit as a venue to host an event, tour or activity at a significant discount. Please check availability with Events Manager.

WSC FORMS

WSC NOMINATION FORM:

- Includes bio, intent, present business status, professional and community roles, philanthropic Initiatives, professional referrals, and more.

WSC PLEDGE FORM:

- To be signed each year of membership.